

OXIMO[®]

SIMPLY WORKS



WINDSHIELD WIPERS FOR ALL CAR MODELS



www.oximo.pl

OUR VISION

OXIMO® – Wipers that keep up with your pace

At OXIMO®, we have always believed that a wiper is more than just a piece of rubber on a windshield. It is a small detail that makes a huge difference – for safety, driving comfort, and the quality of everyday experiences behind the wheel. That is why we created a brand that combines reliability, modern technology, and simplicity of choice.

We started with a clear goal: to offer a wide and transparent range of automotive wipers that meet the expectations of even the most demanding drivers. Today, our portfolio includes more than 400 models – and it continues to grow. Thanks to this, we are a recognized partner in the Polish market and an increasingly strong player across Europe.

Partnership that makes sense

We work with the leading automotive wholesalers in Poland, but our ambitions do not stop at the border. Step by step, we are expanding internationally, building lasting relationships based on trust, quality, and speed of action. Our partners value us for our intuitive B2B platform, fast logistics, and seamless communication. For us, this is the foundation of every successful partnership.

Certified quality and safety

OXIMO® wipers meet key international standards:

- EAC – compliance with technical and safety requirements in the Eurasian Customs Union.
- REACH – full compliance with EU regulations, ensuring chemical safety and environmental protection.

This gives our partners confidence that OXIMO® products are safe, durable, and reliable.

Technology that performs in every condition

OXIMO® is a brand that never stands still. We are continuously working to make our wipers better – more durable, quieter, and more efficient. We test, implement new solutions, and listen to users. Because technology is a tool – and our goal is the driver's comfort.



STRONG POINTS

WHY SHOULD YOU CHOOSE OXIMO?



Stock levels
minimum (pcs.)
2,1 mln +



Distribution
points
7,800 +



Individual
marketing
support



oximo.info
The most accurate
wipers online
search engine



Advanced
technology
manufacturing
PTFE



Matching cars by
TecDoc
83,400+



User-friendly
platform
B2B



OTIF
99,5%
On time in full
delivery rate



0.2%
Complaints
per year



51 mln+
Sold wipers

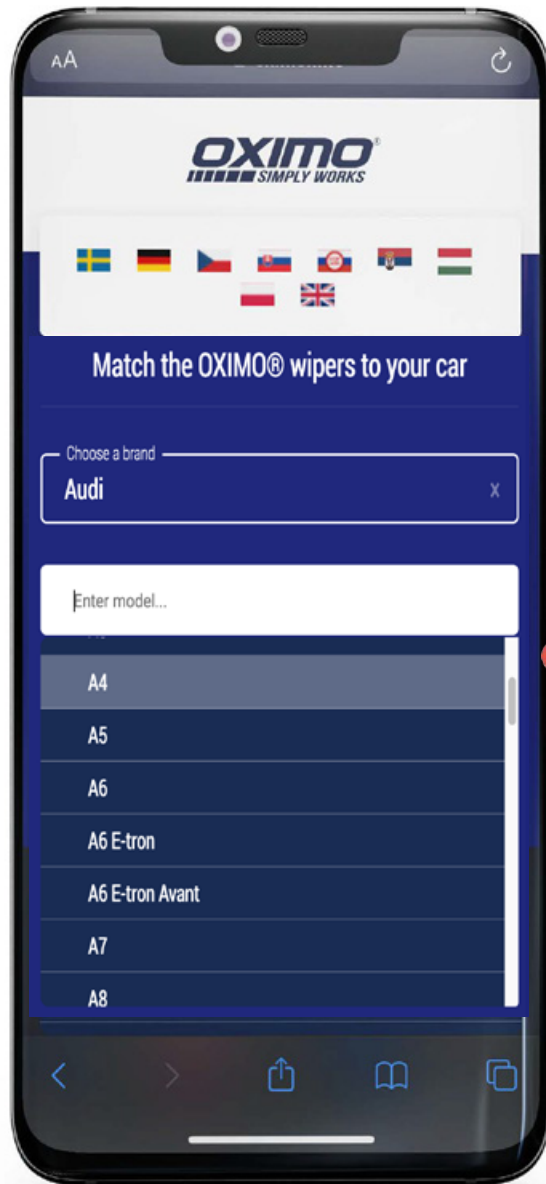
KEY FEATURES OF OUR PRODUCTS



KEY FEATURES OF OUR PRODUCTS:

- **Intuitive:** Various colours and intuitive labelling on the packaging make it easy to choose the right OXIMO wiper series
- **Simple installation:** Easy and swift installation on the wiper arm, without the need for additional tools.
- **Precise fit:** Modern design ensures even pressure and perfect fit to the curve of the glass.
- **High quality materials:** The elements are made of high-quality polyethylene and polycarbonate alloy, ensuring long product life.
- **Advanced design:** Made from a blend of rubber and silicone, the PTFE-coated wiper blades ensure effective water removal and quiet and smooth operation.
- **Corrosion resistance:** The galvanised steel bar with additional powder coating guarantees high corrosion resistance.
- **Versatility:** Suitable for all weather conditions, from freezing winters to hot summers.
- **Customer trust:** The quality of our wipers is confirmed by millions of satisfied drivers.
- **Eco-friendly:** Manufactured in an environmentally friendly way from recyclable materials.
- **After-sales support:** We offer full technical support and instruction for the installation and use of our products.

ONLINE SEARCH ENGINE



COMPARISON OF OXIMO MT SERIES VS BOSCH AP SERIES WIPER BLADES

OXIMO MT 350-800 mm



	VEHICLE MARKET COVERAGE BY OXIMO MT		VEHICLE MARKET COVERAGE BY BOSCH AP_U	
	MODELS	CARS	MODELS	CARS
PL	2,502	26,141,808	797	16,490,133
EU	2,502	250,002,424	797	154,526,498
	99%	98.7%	31.40%	61.81%

Bosch AP_u 340-800mm



ACCEPTED STATISTICAL DATA	
NUMBER OF PASSENGER CAR MODELS IN EUROPE WITH OXIMO MT SERIES MATCHES (ACCORDING TO THE OXIMO DATABASE)	2,540
NUMBER OF VEHICLES REGISTERED IN POLAND AS OF 31/12/2022 (ACCORDING TO CEPIK)	26,675,315
NUMBER OF VEHICLES REGISTERED IN EUROPE AS OF 31/12/2023 (ACCORDING TO ACEA)	253,295,262
NUMBER OF MATCHES BASED ON OXIMO MT SERIES PRODUCTS IN RELATION TO THE NUMBER OF VEHICLES REGISTERED IN POLAND (as of 31/12/2022)	26,141,808

OXIMO MT SERIES 350-800 MM WIPERS	NUMBER OF PASSENGER CAR MODELS FROM THE OXIMO DATABASE COMPATIBLE WITH OXIMO MT ADAPTERS	NUMBER OF ACTIVE ADVERTISEMENTS FROM MOBILE.DE BY OXIMO MT MOUNTING TYPE	NUMBER OF CARS REGISTERED IN POLAND THAT CAN BE EQUIPPED WITH OXIMO MT ADAPTERS
A	88	27,697	521,813
B	155	134,224	2,528,796
B1	9	427	8,051
C	234	270,667	5,099,401
C1	227	383,823	7,231,275
C3	14	19,449	366,429
D	84	38,979	734,367
E	30	7,268	136,930
E1	10	5,706	107,511
F	13	3,591	67,646
K	12	10,162	191,447
U	1,626	485,567	9,148,142
TOTAL	2,502	1,387,562	26,141,809
BOSCH WIPERS BASED ON AP_U 340-800 MM	NUMBER OF PASSENGER CAR MODELS FROM THE OXIMO DATABASE COMPATIBLE WITH BOSCH MOUNTS	NUMBER OF ACTIVE ADVERTISEMENTS FROM MOBILE.DE BY BOSCH MOUNTING TYPE	NUMBER OF CARS REGISTERED IN POLAND IN WHICH BOSCH MOUNTS CAN BE MOUNTED
A/A1/A2	88	27,697	521,813
B	155	134,224	2,528,796
B1	9	427	8051
C	234	270,667	5,099,401
C1	227	383,823	7,231,275
N/A	N/A	N/A	N/A
D	84	38,979	734,367
	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
TOTAL	797	693,470	16,123,704

BRAND RECOGNITION

The ratings refer to the 2 most popular products from Oximo and Bosch

OXIMO MT650 Wiper blade

328 offers of this product

4,85 ★★★★★ 1245 ocen | 140 osób kupiło ten produkt




Bosch 3 397 006 925 Wiper blade

4,83 ★★★★★ 337 ocen i 53 recenzje

OXIMO's products are available on the following shopping platforms:



Number of auctions in the wiper blades category for the period from 01.01.2024 to 31.12.2024

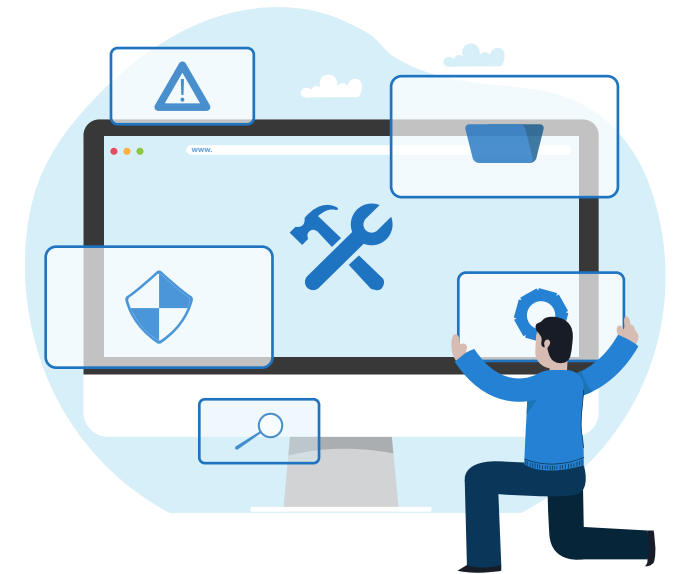
	Auctions	Transactions *
 BOSCH	124007	303135
 OXIMO SIMPLY WORKS	76167	242372
 Valeo	79011	43467

*data refers to major wiper vendors



IMPLEMENTATION OF OUR DATABASE IS EASY!

Our products are in the TecDoc database along with crosses for Bosch and Valeo, and the implementation of our product database is easy and takes a minut.



No access to TecDoc?

For clients without access to TecDoc (with their own e-shop or trading on e-commerce platforms) we provide a complete data needed to issue an offer along with a complete set of current product photos.



TecDoc
Certified Partner

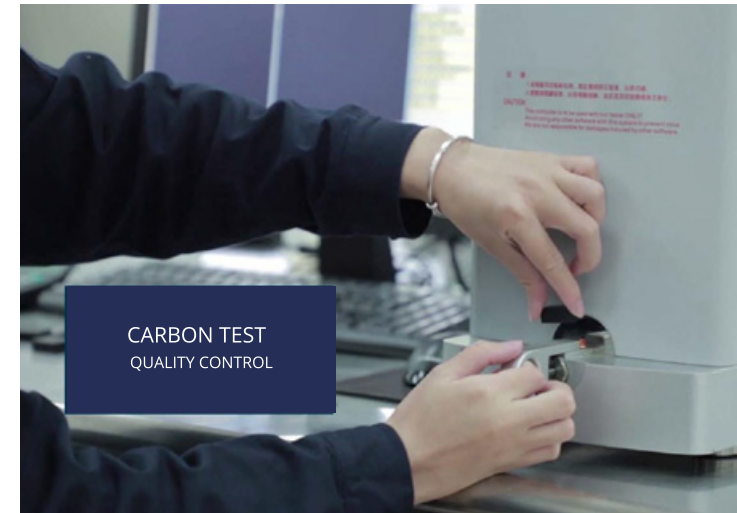
QUALITY CONTROL



ELASTICITY TEST
QUALITY CONTROL



DURABILITY CONTROL
PRODUCT INSPECTION



CARBON TEST
QUALITY CONTROL



VISUAL ANALYSIS
QUALITY CONTROL



Research and Development

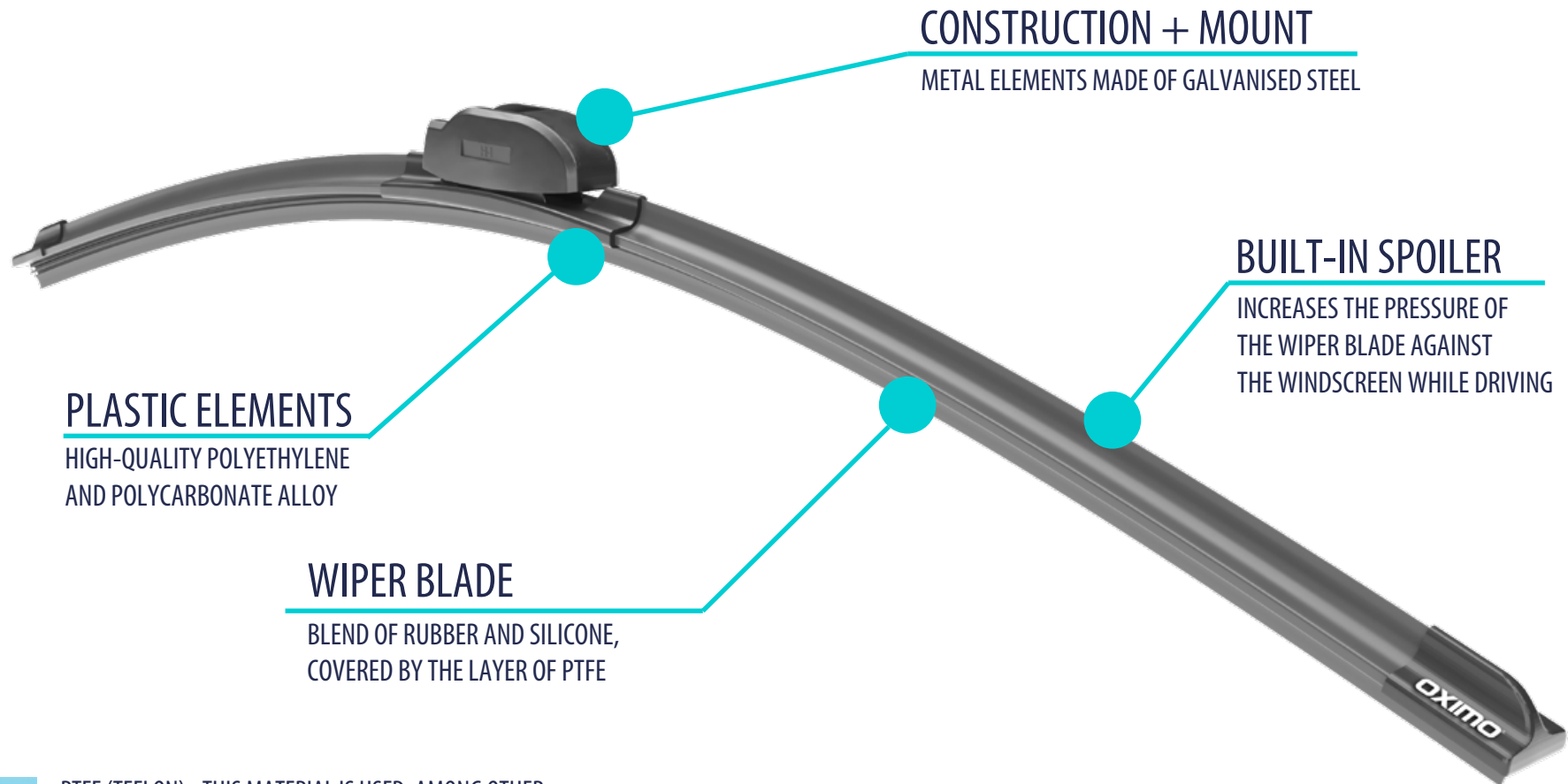
We have a dedicated R&D centre at OXIMO®. We focus on improving our current products and discovering new solutions to the best of our abilities right there.

Material composition

High-quality steel, individual rubber blend, plastic elements based on polyethylene and polycarbonate. The steel rail inside the spoiler is made of high-carbon steel and is fully galvanized, which increases its durability.

Unique and innovative blend

We have introduced wipers that use PTFE (Teflon) as an additive to rubber. This compound is known for its low surface energy, which provides some lubricating properties and helps against contamination.



CONSTRUCTION + MOUNT

METAL ELEMENTS MADE OF GALVANISED STEEL

BUILT-IN SPOILER

INCREASES THE PRESSURE OF THE WIPER BLADE AGAINST THE WINDSCREEN WHILE DRIVING

WIPER BLADE

BLEND OF RUBBER AND SILICONE, COVERED BY THE LAYER OF PTFE

PLASTIC ELEMENTS

HIGH-QUALITY POLYETHYLENE AND POLYCARBONATE ALLOY



PTFE (TEFLON) - THIS MATERIAL IS USED, AMONG OTHER THINGS, FOR ITS NON-STICK PROPERTIES, MINIMAL FRICTION COEFFICIENT AND UV RESISTANCE. THIS ENSURES EFFECTIVE WATER COLLECTION FROM THE WINDOW AND QUIET AND LONG-LASTING OPERATION.

MT multi-adapter wipers

Available lengths: 350 - 800 mm

Quantity in package: 1 pc

Construction: frameless

Frameless windscreen wipers with integrated spoiler. Multi-Type means that the wiper has interchangeable mounts of 12 types: U, A, B, B1, C, C1, C3, D, E, E1, F, K - matched according to catalogue. They have a built-in symmetrical double-sided spoiler, so they also fit cars with a right-hand steering wheel, as well as cars with a counter-rotating wiper system.



Available sizes of MT SERIES

Inches	14	15	16	17	18	19	20	21	22	23	24	26	28	30	32
Millimeters	350	375	400	425	450	475	500	525	550	575	600	650	700	750	800
Symbol	MT350	MT375	MT400	MT425	MT450	MT75	MT500	MT525	MT550	MT575	MT600	MT650	MT700	MT750	MT800

WU, WU12 frameless wipers

Available lengths: 300 - 700 mm

Quantity in package: 1 pc

Construction: frameless

Type-U frameless wipers with lengths of 300 - 700 mm. U-type 9 mm and U-type 8 mm mounting in one. Wipers of this type are characterized by mountings on the so-called "hook" in the shape of the letter "U".



Available sizes of WU SERIES

Inches	12	13	14	15	16	17	18	19	20	21	22	23	24	26	28
Millimeters	300	325	350	375	400	425	450	475	500	525	550	575	600	650	700
Symbol	WU300	WU325	WU350	WU375	WU400	WU425	WU450	WU475	WU500	WU525	WU550	WU575	WU600	WU650	WU700

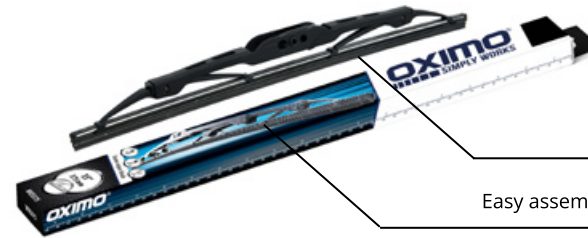
WUS frame wipers

Available lengths: 275 - 700 mm

Quantity in package: 1 pc

Construction: frame

Type-U wipers with a frame design. Fitted with 9 mm and 8 mm U-type adapters for mounting on: side pin (older US cars) and rail with screw (older Japanese cars).



Classic tried-and-tested design

Easy assembly and high efficiency

Available sizes of WUS SERIES

Inches	11	12	13	14	15	16	17	18	19	20	21	22	23	24	26	28
Millimeters	275	300	325	350	375	400	425	450	475	500	525	550	575	600	650	700
Symbol	WUS275	WUS300	WUS325	WUS350	WUS375	WUS400	WUS425	WUS450	WUS475	WUS500	WUS525	WUS550	WUS575	WUS600	WUS650	WUS700

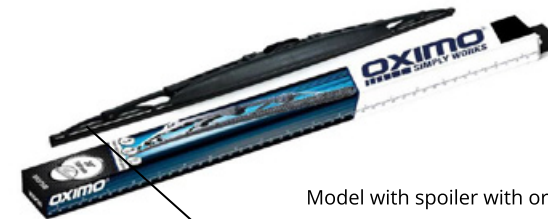
WUSP, WUSPR frame wipers

Available lengths: 475 - 700 mm

Quantity in package: 1 pc

Construction: frame

Wipers of type U with frame construction and plastic spoiler. Available in lengths of 475 - 700 mm. They have U-9 mm and U-8 mm adapters, enabling mounting on the side pin (in older American cars) and on a rail with a screw (in older Japanese cars). WUSPR models have an additional integrated washer.



Model with spoiler with or without sprayer

Available sizes of WUSP SERIES

Inches	19	20	21	22	23	24	26	28
Millimeters	475	500	525	550	575	600	650	700
Symbol	WUSP475	WUSP500	WUSP525	WUSP550	WUSP575	WUSP600	WUSP650	WUSP700

Available sizes of WUSPR SERIES

Inches	22	23	24	26
Millimeters	550	575	600	650
Symbol	WUSPR550	WUSPR575	WUSPR600	WUSPR650

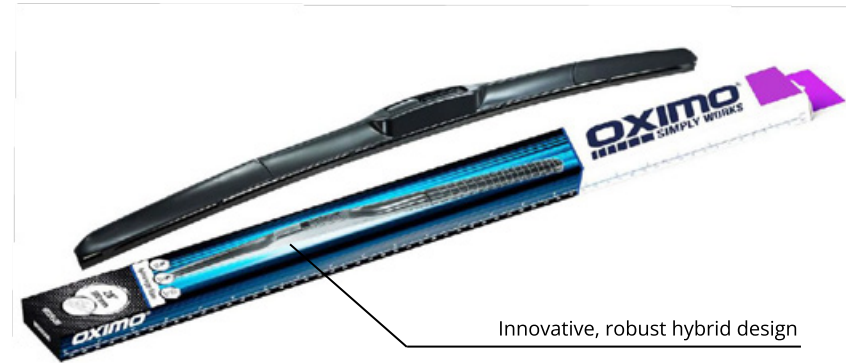
WUH hybrid wipers

Available lengths: 350 - 700 mm

Quantity in package: 1 pc

Construction: hybrid

Our innovative hybrid wiper line features a 9mm U-shaped mount and combines the advantages of frameless and steel designs.



Innovative, robust hybrid design

Available sizes of WUH SERIES

Inches	14	16	17	18	19	20	21	22	24	26	28
Millimeters	350	400	425	450	475	500	525	550	600	650	700
Symbol	WUH350	WUH400	WUH425	WUH450	WUH475	WUH500	WUH525	WUH550	WUH600	WUH650	WUH700

WA-WL dedicated wipers

Available lengths: 300 - 700 mm

Quantity in package: 2 pc (set)

Construction: frameless

The dedicated series offers a set of two frameless wipers. This series is a dedicated solution that comes with the specific elements for the vehicle model installed, making installation so simple. Each package contains a set of two wipers in the appropriately selected length, providing a complete solution for the windshield.



Dedicated sets for the most popular cars on the market

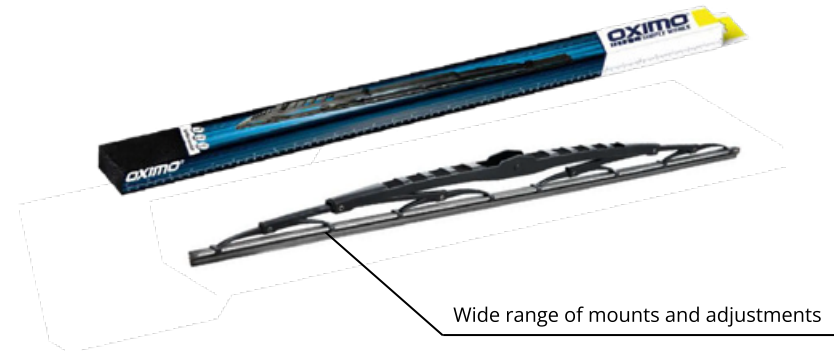
WUSAG wipers for trucks and buses

Available lengths: 650 - 1000 mm

Quantity in package: 1 pc

Construction: steel frame

Wipers with a traditional steel frame construction with 4 different types of mounting: U-type in 9 mm and 12 mm width and for screw fixing in 16.2 mm width, U-fixing 16 mm, screw fixing (width 13.6 - 16.5 mm) and screw fixing (width 21 mm and 25 mm). Dedicated to some models of buses and trucks.



WR rear window wiper

Available lengths: 175 - 600 mm

Quantity in package: 1 pc

Construction: frame/frameless

Rear window wiper. It has dedicated mounts and appropriate lengths (mm) for a specific vehicle model.



WRA rear window wiper with arm

Available lengths: 175 - 600 mm

Quantity in package: 1 pc

Construction: frame/frameless

Rear window wiper with arm. Features a dedicated mount and suitable length (mm) for the specific vehicle model.



Car-specific wiper arm kits

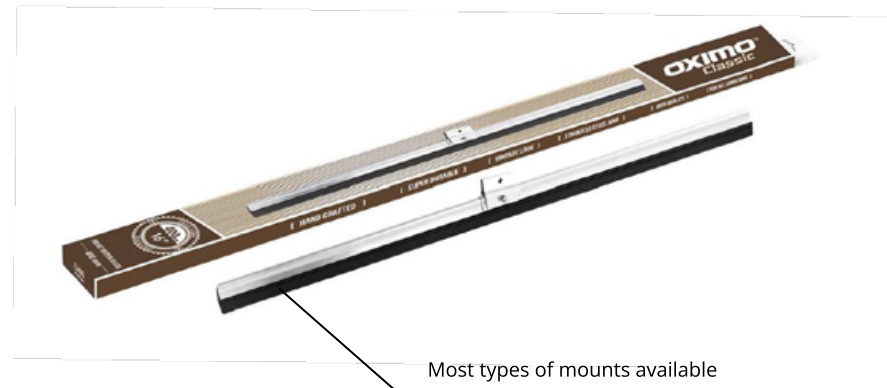
Classic stainless steel skeleton wipers

Available lengths: 250 - 550 mm

Quantity in package: 1 pc

Construction: frame wipers, metal parts made of stainless steel

OXIMO® Classic wipers combine beautiful, old-school design with modern performance, ensuring good visibility and a smooth drive. This makes them suitable for everyday use which is enjoyed by classic car enthusiasts who value both style and functionality.



Most types of mounts available

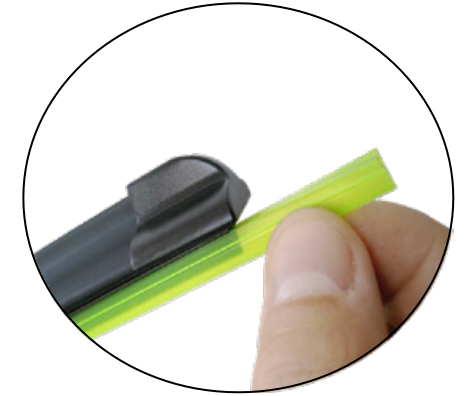
PACKAGING STANDARDS

PACKAGING STANDARDS

- protective cover on the wiper blades
- unit packaging
- internal bulk packaging
- outer bulk packaging



x1



x10



5x10

BIG DISPLAY

- Height: 198 cm
- Width: 118 cm
- Depth: 40 cm
- Number of wipers for each stand: up to 326 pcs.
- Meant for self-assembly: No



SMALL DISPLAY

- Height: 146 cm
- Width: 76 cm
- Depth: 40 cm
- Number of wipers for each stand: up to 80 pcs.
- Meant for self-assembly: Yes



PLATE FOR CUSTOMER'S SYSTEM RACK

- Height: 10 cm
- Width: 50 cm
- Mounting method: double-sided tape, bolts, screws or a hook.



Marketing - current and future activities

SOCIAL MEDIA



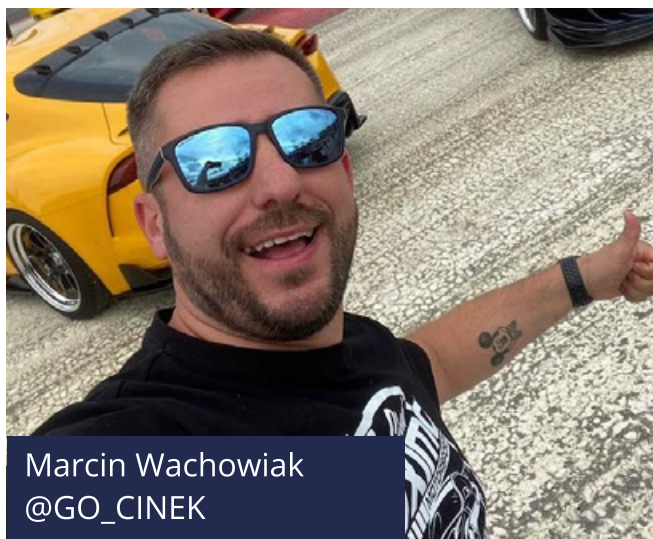
Continued cooperation in 2025

Creator	Nickname	Social Media	Profile	Followers	Video views	Profile address
Marcin Radecki RadioFLATOUT	@radioflatout	Facebook	Marcin Radecki radzio FLAT OUT OXIMO Motorsports	7,038		http://www.facebook.com/107614824270511
	@radioflatout	Instagram	radioFLATOUT	4,328		https://www.instagram.com/radioflatout
	@radioflatout	YouTube	radioFLATOUT	21,000	3,419,000	https://www.youtube.com/radioFLATOUT
	@motolab		Moto LAB	14,700	3,190,128	https://www.youtube.com/motolab
	@radioflatout	TikTok	radioFLATOUT	1,440		https://www.tiktok.com/@radioflatout
	@Marcin Radecki	LinkedIn	Marcin Radecki			https://www.linkedin.com/in/marcin-radecki-0b2153
Creator	Nickname	Social Media	Profile	Followers	Video views	Profile address
Marcin Wachowiak GO_CINEK	@Go_Cinek	Facebook	Audi A5 V8 4.2 RWD	6,082		http://www.facebook.com/105720047730294
	@go_cinek	Instagram	Cinkowski	69,800		https://www.instagram.com/go_cinek/
	@GOCINEK	YouTube	GO_CINEK by OXIMO	3,750	324,481	https://www.youtube.com/c/GOCINEK
	@Go_Cinek	TikTok	go_cinek	7,592		https://www.tiktok.com/@go_cinek
		LinkedIn	n/a			n/a

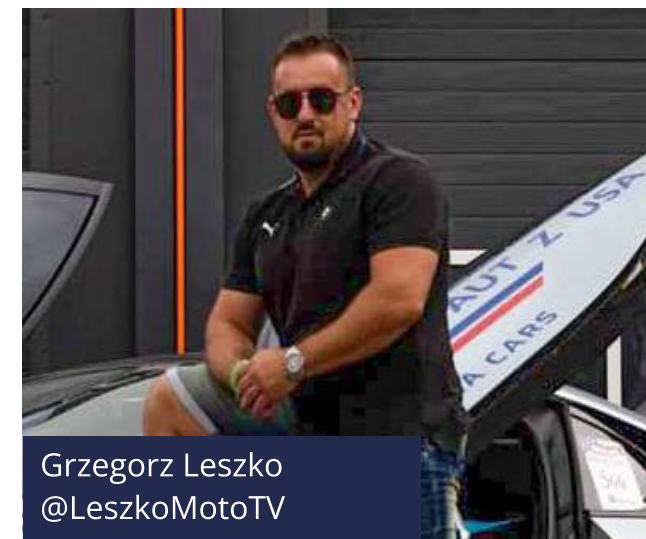
Creator	Nickname	Social Media	Profile	Followers	Video views	Profile address
Grzegorz Leszko Leszko Moto TV	@LeszkoMotoTV	Facebook	Grzegorz Leszko	6,393		https://www.facebook.com/LeszkoMotoTV/
	@leszkomototv	Instagram	Grzegorz Leszko	53,381	103,788,803	https://www.instagram.com/leszkomototv/
	@leszkomototv	YouTube	LeszkoMotoTV	174,000	6,700,000	https://www.youtube.com/@leszkomototv/
	@Leszkomototv	TikTok	LeszkoMotoTV	275,500		https://www.tiktok.com/@leszkomototv
	n/a	LinkedIn	n/a			n/a



Marcin Radecki
@RadioFLATOUT

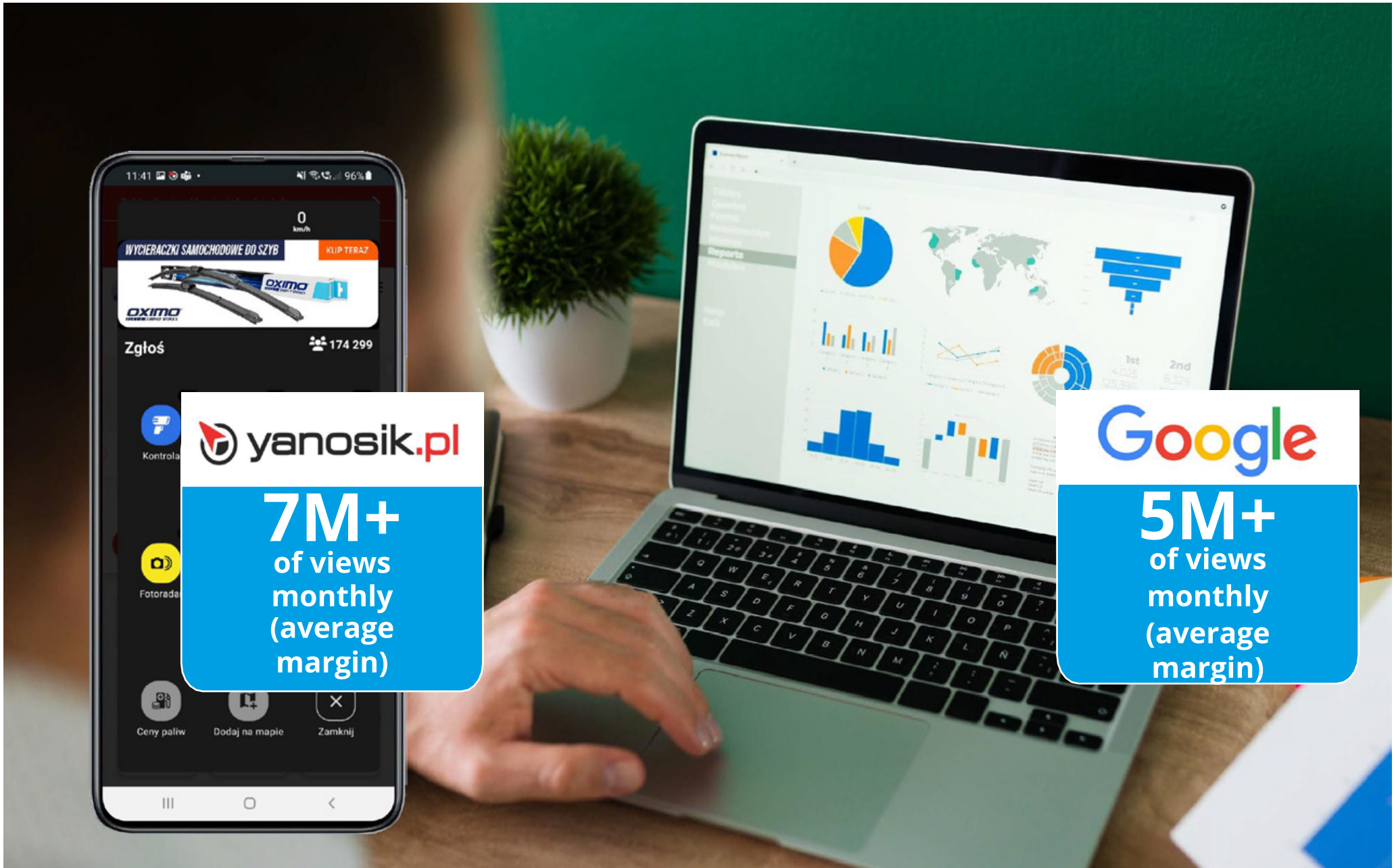


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REACH ADVERTISING - YANOSIK APP & GOOGLE ADS



yanosik.pl
7M+
of views
monthly
(average
margin)

Google
5M+
of views
monthly
(average
margin)

ADVERTISING ON TV



WARNER BROS.



1.137
of spots
monthly

TV spots

2.81 M+
of viewership
monthly

OXIMO
SIMPLY WORKS

MOTORSPORT EVENTS



Marketing support for our partners





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